



Blueprint for advanced skills  
& trainings in the social economy

# Tender invitation for the direct award of the service for the development of the baSE project e-learning platform

1



Co-funded by  
the European Union

Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or EACEA. Neither the European Union nor the granting authority can be held responsible for them.



## Blueprint for advanced skills & trainings in the social economy

Publication date	15 <sup>th</sup> of February 2024
Deadline of submissions of proposals	29 <sup>th</sup> of February 2024
Author	Ms. Barbara Dainelli on behalf of ENAIP NET
E-mail Contact Point	international@enaip.net





# Blueprint for advanced skills & trainings in the social economy

## Table of Contents

1. Background .....	4
1.1. The project.....	4
1.2. The partnership.....	5
1.3. Tasks and main responsibilities .....	6
2. The assignment .....	7
2.1. The scope.....	7
2.2. The task.....	8
2.3. Timeline .....	8
3. Value of the External Evaluation Assignment and Payments.....	8
4. Who can apply? .....	9
5. Content and presentation of the bids.....	10
6. Deadline for submission.....	10
7. Assessment process – Award Criteria .....	11
8. Applicable Law .....	13
9. Data Protection.....	13





## Blueprint for advanced skills & trainings in the social economy

### 1. Background

#### 1.1. The project

4

The baSE project is the Blueprint Alliance for Social Economy and Proximity Skills. The European Commission in the frame of the Erasmus+ Programme has selected it.

BaSE gathers key stakeholders: Social Economy Federation and support structures at the national and the EU levels, research institutions, vocational education and training institutions, experts and relevant stakeholders.

The Blueprint Alliances are wide sectoral cooperation projects on skills and are a key initiative of the new skills Agenda for Europe. They create new strategic approaches and cooperation for concrete skills development solutions in the 14th key European industrial ecosystems, including Proximity and Social Economy Ecosystem officially recognized in 2020 by the European Commission.

They develop **sectoral skills strategy** to support the overall growth strategy for the industrial ecosystem and skills needs. Blueprint Alliances are also asked, among their tasks, to look at how the twin, digital and green transitions are likely to affect jobs and skills needs and provide solutions to fill the gap.

Following the Blueprint principles, baSE aims at reinforcing the capacities of Social Economy and its human capital in key areas. It involves 25 partners from 10 European countries forming an alliance focused on skills mismatches for upskilling and reskilling of social economy practitioners contributing to developing a new strategic approach (Blueprint) to sectoral cooperation on the offer of skills for new or updated occupational profiles in the SE sector.

The main outputs of baSE will be:

- Reports on social economy skills gaps defining a long-term and sustainable strategy to fill the gap between supply and demand for SE education and training;
- Development of a framework for “SocioComp” based on the JRC frameworks EntreComp, GreenComp and DigComp 2.2 outlining competences for new Curricula and updated Occupational Skills Profiles;
- A **MOOC** (Massive Open Online Course) **Platform** providing interactive courses with user forums or social media discussions to support community interactions. It will ensure a real hybrid learning environment, using blended technologies adaptable to specific needs of the diverse workforce;
- Upskilling of social economy practitioners by designing and delivering new competence-based curricula focused on Twin Transitions;
- Policy recommendations to strengthen social economy VET training provision and to ensure the sustainability of the baSE model as a skills anticipator mechanism.
- A Social Economy Magazine, an online flipbook for the community of Social Economy experts, learners and stakeholders.





# Blueprint for advanced skills & trainings in the social economy

## 1.2. The partnership

The base partnership includes 25 partners from 10 Countries.

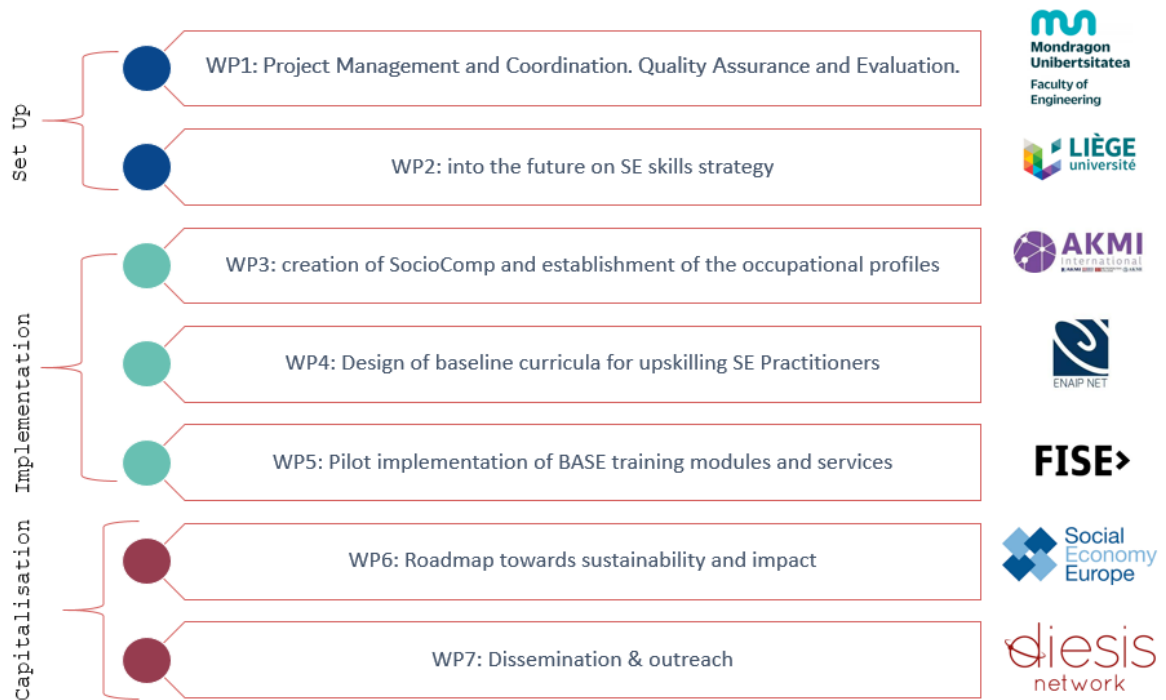


The lead partner is Mondragon Goi Eskola Politeknikoa (MGEP)  
The Coordination and Management Team is the supervisory body for the execution of the Project, which shall report to and be accountable to the Steering Committee.  
It is composed of three partners: Diesis, Social Economy Europe (SEE) and Mondragon Goi Eskola Politeknikoa (MGEP).  
The Middle Stage Coordination Team is the supervisory body for the technical execution and implementation of the project. It shall be composed of Work Package Leaders: MGEP (WP1), University of Liege (WP2), AKMI (WP3), ENAIP NET (WP4), FISE (WP5), SEE (WP6) and Diesis Network (WP7).



# Blueprint for advanced skills & trainings in the social economy

## 1.3. Tasks and main responsibilities





## Blueprint for advanced skills & trainings in the social economy

### 2. The assignment

#### 2.1. The scope

The present subcontracting procedure is under the responsibility of ENAIP NET and follows the company's subcontracting regulation.

The scope of the present assignment is to **design and implement a Massive Open Online Courses (MOOC) platform**, offering learning modules, together with readings, problem sets, filmed lectures, quizzes as well as facilitating community interactions.

The MOOC UP platform will be accessible via the baSE project website (<https://socialeconomyskills.eu/training/>) and will be active after the end of the baSE project as part of the outreach plan (WP7).

The MOOC platform will target the following groups of learners:

- Social Economy managers
- Social Economy supporters and enablers
- Social Economy workers.

Learners will be recruited from the following countries: Belgium, France, Germany, Greece, Ireland, Italy, Poland, Romania, Slovenia, and Spain.

Learning contents will be in English, with the adaptations into Native Languages (if necessary) of the units selected at national level during the piloting stage (WP5).

The training will take place from March 2025 to April 2026

It will combine face-to-face activities (with local adaptation to specific training and target needs) and online sessions.

The training will be tested in two rounds:

**Round 1** from March to August 2025 (M36) will involve 160 learners in 10 EU countries

**Round 2** from December 2025 to April 2026 (M44) will involve 1,200 learners in 10 EU countries.

The platform will be available at the end of the project, even though without interactions and implementation activities.

The training materials, produced by the Working group of training design experts during the WP4 – Design of Baseline curricula for SE practitioner, will be ready for the WP5 piloting by February 2025.





## Blueprint for advanced skills & trainings in the social economy

The e-learning platform service will follow the delivery methodology and Training action Plan prescriptions, embedding the certification scheme prepared by EuroCert (<https://en.eurocert.group/>)

8

### 2.2. The task

The present assignment includes:

- E-learning structure set-up (Deliverable 1)
- Mid-Term implementation and MOOC UP quality check including internal beta test (Deliverable 2)
- Final MOOC UP platform release (Deliverable 3).
- E-learning platform ongoing maintenance during the testing stage (WP5)

For the preparation of the above-listed deliverables, the selected sub-contractor will participate in the in-presence/online meetings requested by ENAIP NET.

### 2.3. Timeline

The overall duration of this assignment is subject to the timeline for the delivery submission of the tasks in the following:

- Deliverable 1: E-learning structure set-up - 29<sup>th</sup> April 2024
- Deliverable 2: Mid-Term implementation and MOOC UP quality check - 1<sup>st</sup> October 2024
- Deliverable 3: Final MOOC UP platform release with training materials and adaptation for the testing stage - 28<sup>th</sup> of February 2025.

It is requested an extension for the technical assistance and platform maintenance during the stage of the project in which the pilot training will be carried out (by April 2026)

In case the baSE project is extended due to the decision of the partnership and/or the European Commission, the present assignment will be extended for the same duration without increasing its budget.

## 3. Value of the MOOC UP platform Assignment and Payments

According to the final grant agreement between the European Commission and the project Coordinator, MONDRAGON UNIBERTSITATEA (Mondragon University), a maximum total of 20,000.00 Euro is assigned to WP4 coordinator ENAIP NET, and available for the purpose of this project for the tasks described above. The indicated amount covers all costs referred to the assignment – including VAT, costs for attending meetings, and other possible costs related to the implementation of the above-indicated deliverables.

The amount of the assignment will depend on the financial proposal that will be approved by







## Blueprint for advanced skills & trainings in the social economy

ENAIP NET.

The awarded amount will be paid in four instalments as indicated below:

The awarded amount will be paid in four instalments as indicated below:

- i. The first pre-payment will correspond to **30%** of the awarded contract and will be paid for after ENAIP NET will have received and evaluated Deliverable 1.
- ii. The second pre-payment will correspond to **40%** of the contract and will be paid for after ENAIP NET will have received Deliverable 2 and after positive completion of the MOOC UP quality check, according to the criteria that will be specified to the service provider (by end of October 2024), provided that ENAIP NET will have received the second pre-financing of the bASE project.
- iii. The third payment will correspond to **20%** of the contract and will be paid for after ENAIP NET will have checked and assessed the quality of the MOOC UP platform released before the launch of the testing stage (WP5), in March 2025.
- iv. The final payment will correspond to **10%** of the contract and will be paid for after ENAIP NET will have checked and assessed the quality of the MOOC UP platform technical assistance and maintenance at the end of the testing stage (WP5), by April 2026.

ENAIP NET will transfer the indicated amounts after receiving the sub-contractor's invoices together with a short report on the activities.

### 4. Who can apply?

Any individual or legal entity interested in this tender has to meet the following requirements:

Requirement	Type of requirement	Proof of fulfilment <i>(One Reference can fulfil more than one requirement)</i>
Experience in e-learning platform services and Massive open online courses (MOOCs) production	Essential	Having at least 3 contracts of similar services* successfully completed or currently under implementation during the last 5 years  *(not less than 15,000 euro of contract value for at least 1000 users in total)
Experience in multi-stakeholder EU-funded projects	Essential	Having at least 3 project references during the last 5 years either as consortium partner for EU funded projects or as contractor of a consortium implementing an EU funded project





## Blueprint for advanced skills & trainings in the social economy

Existence of a multi-language and interdisciplinary team	Essential	Having a team of experts with various backgrounds and the professional knowledge of English language and of at least the following languages: Italian, Spanish (Greek, French, Polish, Romanian, Slovenian and German are optional)
Additional knowledge in design, issue and assess micro-credentials	Preferable	Having completed successfully at least 2 projects during the last 5 years
Experience in upskilling and reskilling in specific multi-stakeholders' ecosystems	Preferable	Having participated to at least 1 project involving sectoral upskilling and reskilling, having educational stakeholders either as partners or as contractors.
Being a Social Economy Organisation	Preferable	Business presentation with the tenderer profile

### 5. Content and presentation of the bids

The proposals shall contain a detailed explanation of the qualifications and expertise of the potential contractor/external service provider, e.g. information on references from the contractor on similar project(s) already managed, to demonstrate their experience and capability to succeed in performing the tasks as set out in the section 2.2 of this Request for Proposals.

In detail, potential Contractors should submit the following documents:

- Business presentation – max 5 pages (in the case of legal entities) and/or Europass CV (in the case of individuals) presenting the activities and profile of the tenderer (max 3 pages)
- Motivation letter (maximum 450 words) explaining the suitability of the tenderer to undertake the evaluation based on the criteria mentioned above
- List of references for proving fulfilment of the requirements described under Chapter 4 of this Request for Proposals
- A technical proposal, including a detailed description of the methodology and tools applied as well as a workplan indicating the activities and intermediate deadlines to ensure the achievement of the expected results (max 9 pages)
- A Financial Proposal, indicating all costs to be incurred for the implementation of the assignment (max 1 page)

### 6. Deadline for submission

The deadline for the submission of Tenders is **29 February 2024, 23:59 CET**. All Tenders must be sent via email to [international@enaip.net](mailto:international@enaip.net)





## Blueprint for advanced skills & trainings in the social economy

Signed pages should be scanned.

Subject: "Direct award of the service for the development of the baSE project e-learning platform – Bid forTender".

11

### 7. Assessment process – Award Criteria

1. The comparative evaluation of the offers is entrusted to an internal Commission of ENAIP NET. The judgment of the Commission is unquestionable.
2. The Commission, having verified the formal regularity of the documentation received and checked for each application, proceeds to the comparative evaluation of the applicants admitted to the selection, based on the economic offer and the requirements listed at point 4-Who can apply.
3. At the end of the evaluation, the Commission shall form the merit ranking of the candidates and indicate the applicant that is most suitable for the assignment.
4. At the conclusion of the selection procedure, the final ranking list shall be drawn up.
5. In the event that the selected applicant renounces the assignment, ENAIP NET may award the same assignment to the applicant that follows in the ranking list.
6. The assignment may be awarded even if there is only one application submitted.

Beside the above stated requirements, the selection process will be based on:

- 1) the acceptance of the tender offering the best price/quality ratio and
- 2) the availability during the project duration for the requested tasks.

The E-learning platform service developer will be selected based on their level of expertise in designing and delivering e-learning platform services and Massive open online courses (MOOCs) production

The External contractor will be an expert in providing services within multi stakeholder EU funded projects, with a wide experience in upskilling and reskilling sectoral courses, devising and implementing a robust learning design methodology, learning management system set up and adaptation, according to the main standards and requirements for usability, UI and UX.

Aside from the above stated requirements, the main selection criteria are the expertise and capacity to deliver the work tendered for, the price quality relation, the methodological quality and the tenderer's work experience.

The contract will not be awarded to a tenderer who receives **less than 70%** on the award criteria.

The following criteria are taken into account:

- Evidence on scientific research experience and extensive knowledge of Micro-credentials
- Proficient capacity of the English language (additional European languages such as Italian, Spanish, French, Polish, Romanian, German and Greek are an asset)
- Understanding of the nature of the assignment
- Capacity to work with a flexible approach and availability to adapt technical requirements and





## Blueprint for advanced skills & trainings in the social economy

platform structure to specific partners needs

- Capacity to work in a team project
- Ability to meet deadlines
- Ability to meet budget allowance
- Availability to attend meetings

Within this context, the evaluation process is comprised of the following steps:

- The submission date and time of all tenders is checked, and all tenders having been submitted after the submission deadline are rejected.
- The requirements are checked and any tender that does not fulfil the essential requirements is rejected.
- The technical proposal (methodology and tools used) is assessed

The following score system is going to be used for the evaluation of the Tenders:

Evaluation Criteria	Max Score	Criteria
Professional seniority and experience of the Service provider	30	Technical
Overall Quality of Technical Proposal Submitted	40	
Additional services included	10	
Most economically advantageous tender (MEAT)	20	Financial
<b>Total</b>	<b>100</b>	T+F

**Note:** when signing the contract, additional statements may be required to avoid incompatibility or conflict of interest.

The weights given to the Technical (T) and Financial (F) Proposals are T = 0.80, and F = 0.20

Proposals will be ranked according to their combined technical (St) and financial (Sf) scores using the weights (T = the weight given to the Technical Proposal; P = the weight given to the Financial Proposal; T + P = 1) as following:  $S = St \times T\% + Sf \times P\%$ .

The firm achieving the highest combined technical and financial score will be invited for negotiations.

The Financial Offers for all evaluated tenders are opened.

The most preferred candidate is contacted and asked to sign the contract.

All other candidates are informed about the evaluation results, if requested when submitting the offer.





## Blueprint for advanced skills & trainings in the social economy

### 8. Applicable Law

The contractual agreement is based upon and regulated by the European Commission's rules, provisions and requirements as set out in the project agreement with the European Commission, DG EAC and it applies the Italian Law. The Contractor is obliged to fulfil the described tasks and duties of work to receive the final payment according to the contract.

ENAIIP NET I.S., as WP4 leader and responsible for the MOOC UP platform set up and implementation within the baSE project, has the right to terminate the contract when the Contractor cannot perform the agreed tasks and duties accordingly.

The Italian Law shall govern any conflicts of interests or disputes concerning the validity of this arrangement, the construction of its terms, and the interpretation of the rights and duties of the parties in the contract.

The contract may not be transferred without the parties' written agreement.

### 9. Data Protection

The contracting party accepts that the processing of personal data is carried out in compliance with the applicable legislation on the protection of personal data and with EU Reg. 2016/679.

The e-learning service provider will respect common standards in terms of privacy and data protection, undertaking all appropriate technical and organizational measures to ensure the compliance and security of the processing carried out for the achievement of the specified purposes.

Each partner collects and processes personal data for the achievement of specific, explicit, and legitimate purposes for the time strictly necessary to achieve them. Regarding such data, each partner acts as the data controller and is therefore required to take all necessary measures to ensure the satisfaction of data processing principles as stated by article 5 of the UE Reg. 2016/679: data minimization, purpose limitation and transparency towards the data subjects.

The same applies when a data processing activity is carried out on behalf of a partner (data controller) by a data processor (e.g., a service provider).

The data controller ensures that the data processors can guarantee and demonstrate compliance with EU Reg. 2016/679 as well as the adoption of adequate technical and organizational measures to guarantee safety of processing. Providers entrusted with the processing of personal data on behalf of the controller are required to comply with the specific instructions and procedures agreed between the parties.

In particular:

- The Contractor must process personal data under the agreement in compliance with applicable EU and national law on data protection (including authorizations or notification requirements).
- The Contractor may grant its personnel access only to data that is strictly necessary for implementing, managing, and monitoring the agreement.





## Blueprint for advanced skills & trainings in the social economy

- The Contractor must adopt appropriate technical and organizational security measures having regard to the risks inherent in the processing and to the nature of the personal data concerned.

