



Blueprint for advanced skills
& trainings in the social economy

Training Catalogue

Implement digital transition and data management: tools and strategies for social economy organisations



Area
Digital

Level
Advanced

EQF
6

EU frameworks
DigiComp 2.2
Area 5: Problem Solving
Area 4: Safety

Duration
12 hours



Co-funded by
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TITLE: Implement digital transition and data management: tools and strategies for social economy organisations	
Duration / Notional workload	12 hours with a recommended structure of: <ul style="list-style-type: none"> - 8 hours of online training (synchronous/webinars/workshops) - 4 hours of autonomous asynchronous online training
Who is this course for	The course is intended for Managers, area/sector coordinators, IT and middle managers of Social Enterprises interested in adopting and promoting the digital transition within their structures, improving digital access and skills for all members of the organisation.
Skill Gap Area	The Skill GAP refers to the SocioComp Areas -“Digital Transition”, competence “Leading digital innovation and strategy”.
Related standards	The European competencies’ frameworks related standards are: DigiComp 2.2. - Area 4 Safety, competence 4.3: Protecting health and well-being - Area 5 Problem Solving, competence 5.2: Identifying needs and technological responses
EQF Level	EQF 6 - ADVANCED
Learning Outcomes	Participants, on completion of the learning process, can <ul style="list-style-type: none"> - Identify the opportunities offered by the European Action Plan for the digital transition of social economy organisations - Understand how digital technologies can enable new solutions and innovative processes. - Implement strategies for data management and analysis and a data-driven approach to guide business decisions - Use qualitative and quantitative tools for data collection - Understand how to leverage the data already available within the organisation
Contents	<p>LU 01. Social Economy Action Plan: European and national actions</p> <ul style="list-style-type: none"> - Introduction to the Social Economy Action Plan - Overview of tools and funding opportunities at the European and national levels for the realisation of digital transformation projects by SEOs. <p>LU 02. Enabling digital technologies</p> <ul style="list-style-type: none"> - Introduction to digital social innovation - Digitalization strategies for SEOs - Digital governance tools for SEOs

	<p>LU 03. Data culture and data journey</p> <ul style="list-style-type: none"> - Fundamentals of data culture and the importance of data for the Social Economy - Data-driven approach for SEOs - Qualitative and quantitative tools for data collection. - Main data visualization tools for SEOs - The data journey of an organisation and leveraging already available data.
Learning methodologies	<p>The most effective teaching methods with adult learners are active methodologies, combined with a hands-on approach, encouraging critical thinking and real-world application.</p> <p>We suggest</p> <ul style="list-style-type: none"> - Lectures for the transmission of theoretical knowledge - Case studies and analysis: to see the practical application of theories - Workshops and practical activities: to directly experience the use of tools and strategies - Discussions and brainstorming: to stimulate critical thinking and collaborative innovation - Problem-Based Learning (PBL): to develop concrete solutions to real challenges.
Learning materials	<p>Complementary learning materials are:</p> <ul style="list-style-type: none"> - ad hoc handouts; - digital learning resources including video, audio, text, websites, animations and images - existing manuals and tools - publication: scientific or grey literature - legal texts <p>These learning materials can be tailored to suit the participants' needs, ensuring they are engaging, interactive, and effective. The course trainers will provide the bibliography and website references</p>
Entrance requirements	<p>There are no formal prerequisites to participate in the course.</p>
Assessment & Certification Schemes	<p>The assessment process will evaluate the learning outcomes outlined in the prototype and will follow established procedures. Grading criteria, levels, and assessment location will be communicated to learners before the baSE pilot phase, with authentication required.</p>

	<p>The training could be attended in full length or by participating in at least LU 1 and one other LU; in this case participants will be given an attendance certificate.</p> <p>The Certification Schemes will follow the standards defined by EuroCert.</p> <p>Upon request, it will be possible to have (for MOOCs only) the recognition of micro-credentials.</p>
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More Info and contact
www.socialeconomycompetences.eu

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