baSE

Blueprint for advanced skills
& trainings in the social economy

Training Catalogue

Integrate Digital Transformation and Disruption in the SE sector

Area
Digital

Level
Intermediate

EQF
5

EU frameworks
DigiComp 2.2
Area 5: Problem Solving

Duration
28 hours

TITLE: Integrate Digital Transformation and Disruption in the SE sector	
Duration / Notional workload	28 hours (1 ECTS) with a recommended structure of: - 8 hours of online or face to face training (synchronous/ webinars/ workshops) - 20 hours of autonomous study and hands-on activities (asynchronous), including the preparation for the final exam.
Who is this course for	The course is designed for managers, supervisors, coordinators, executives, and individuals involved in designing, planning, and coordinating activities and human resources within Social Economy organisations (SEOs). According to the baSE Occupational Profiles classification, this course is intended for OP1 SE Manager and OP2 SE Enabler. The course aims to equip participants with the knowledge and skills to: - Understand the impact of digital transformation on the SE sector. - Implement digital tools and strategies for effective SEO operations. - Navigate and manage digital disruption within their organisations.
Skill Gap Area	The Skill GAP refers to the SocioComp Area "Digital Transition", competence "Leading digital innovation and strategy".
Related standards	The European competencies' frameworks related standards are: DigiComp 2.2. - Area 5. Area 5 Problem Solving, competence 5.4: Identifying digital competence gaps
EQF Level	EQF 5 INTERMEDIATE

Learning Outcomes	Participants, on completion of the learning process, can
	- Analyse the impact of digital transformation on the SE sector
	   o Evaluate the benefits and challenges of digital transformation for SEOs
	   o Identify key areas where digital tools can enhance SEO operations
	- Implement digital tools and strategies for SEOs
	   o Develop strategies to integrate digital tools into SEO operations
	   o Apply best practices for digital project management within SEOs
	- Manage digital disruption within SEOs

	o Understand the concept of digital disruption and its implications o Formulate strategies to adapt to and leverage digital disruption. - Foster a culture of digital innovation in SEOs o Promote digital literacy and ICT skills among SEO members o Encourage innovative thinking and digital solution development
Contents	**LU01 Impact of Digital Transformation on SEOs** Introduction to digital transformation in the SE sector o Definition and scope of digital transformation o Overview of current trends and technologies Case studies of successful digital transformation in SEOs o Analysis of exemplary cases o Key success factors and lessons learned Challenges and opportunities of digital transformation o Common obstacles and how to overcome them o Potential benefits and strategic opportunities **LU02 Digital Tools and Strategies for SEOs** Overview of digital tools for SEO operations o Categories of digital tools (e.g., project management, communication, data analytics) o Selection criteria for appropriate tools Best practices for implementing digital tools o Step-by-step guide to implementation o Common pitfalls and how to avoid them Digital project management in SEOs o Principles of digital project management o Tools and techniques for effective management o Case studies of successful digital projects **LU03 Managing Digital Disruption** Understanding digital disruption and its impact Definition and examples of digital disruption The role of digital disruption in SEOs Strategies to manage digital disruption Risk assessment and mitigation strategies Change management principles and practices Case studies of SEOs navigating digital disruption Analysis of real-world cases Lessons learned and best practices

	LU04 Fostering Digital Innovation in SEOs
	  Promoting digital literacy and ICT skills
	Importance of digital literacy
	Training programs and resources
	  Encouraging digital innovation and solutions
	Fostering a culture of innovation
	Tools and techniques for encouraging creativity
	  Building a culture of digital innovation
	Strategies for embedding innovation in organisational culture
	Case studies of innovative SEOs

Learning methodologies	The most effective teaching methods with adult learners are active methodologies, combined with a hands-on approach, encouraging critical thinking and real-world application. We suggest for LU01: Lectures, group exercices, case-studies LU02: Case studies, presentations, role-playing exercises on digital project management LU03: Lectures, group exercises and group discussions LU04: Readings, presentations, role-playing. Blended training can be offered, using the MOOC platform to integrate more traditional face-to-face training.
Learning materials	- Textbooks and E-books - Video Lectures and Tutorials - Case Studies and Real-life Examples These learning materials can be tailored to suit the participants' needs, ensuring they are engaging, interactive, and effective. The course trainers will provide the bibliography and website references.
Entrance requirements	There are no formal prerequisites to participate in the course, except being managers or enablers in Social Economy Organisations.
Assessment & Certification Schemes	The assessment process will evaluate the learning outcomes outlined in the prototype and will follow established procedures. Grading criteria, levels, and assessment location will be communicated to learners before the baSE pilot phase, with authentication required. The Certification Schemes will follow the standards defined by EuroCert.

	Upon request, it will be possible to have (for MOOCs only) the recognition of micro-credentials.

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More Info and contact
www.socialeconomycompetences.eu

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