



Blueprint for advanced skills
& trainings in the social economy

Training Catalogue

Use digital solutions for an Agile SE entity



Area
Digital

Level
Intermediate

EQF
4 / 5

EU frameworks
DigiComp 2.2
Area 5: Problem Solving

Duration
16 hours



Co-funded by
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TITLE: Use digital solutions for an Agile SE entity	
Duration / Notional workload	16 hours (0,5 ECTS)
Who is this course for	The course is designed for Managers (OP1), Supporters (OP3), and Practitioners (OP4). The course aims to empower social economy managers, workers, and supporters with the technical knowledge and skills to leverage digital solutions, enhancing the agility, efficiency, and impact of their organisations within the social economy sector.
Skill Gap Area	The Skill GAP refers to the SocioComp Area “Digital Transition”, competence “Leading digital innovation and strategy”.
Related standards	The European competencies’ frameworks related standards are: -DigiComp 2.2. Area 5 Problem Solving, competence 5.2: Identifying needs and technological responses
EQF Level	EQF 4 and 5 INTERMEDIATE
Learning Outcomes	Participants, on completion of the learning process, can <ul style="list-style-type: none"> - Understand the role and benefits of digital solutions in enhancing the agility of social economy entities. - Identify and implement digital tools and technologies that improve operational efficiency and stakeholder engagement. - Apply digital strategies to foster innovation and adaptability in social economy organisations. - Evaluate the impact of digital solutions on organisational performance and community outcomes.
Contents	<p>LU01: Introduction to role and benefits of Digital Transformation in the Social Economy</p> <ul style="list-style-type: none"> - Overview of digital transformation importance for social economy entities - Basics of agile methodologies and their relevance for social economy organisations - Overview of project management tools (e.g., Trello, Asana) for implementing agile project management practices <p>LU02: Digital solutions and technologies to improve operational efficiency and the stakeholder engagement</p> <ul style="list-style-type: none"> -Tools for effective communication and collaboration (e.g., Slack, Microsoft Teams)

	<ul style="list-style-type: none"> -Introduction to popular cloud platforms (e.g., Google Cloud, AWS) and their benefits for social economy entities - Data Management and Analytics: Tools for data collection, analysis, and visualization (e.g., Power BI, Tableau) -Tools for social media management and email marketing - Customer Relationship Management (CRM) systems for Social Economy Organisations --Benefits and implementation of CRM tools (e.g., Salesforce, HubSpot) -Digital solutions for financial management and accounting -Tools for creating and managing online training programs --Benefits of continuous learning and development LU03: Innovation through Digital Solutions and Digital Strategy -Fostering innovation in social economy entities -Examples of digital innovation in the sector - Digital Solutions for Service Delivery (e.g., telehealth, online counselling) --Improving access and efficiency through digital service delivery -Digital Fundraising Solutions. Overview of online fundraising platforms (e.g., GoFundMe, Kickstarter) --Best practices for digital fundraising campaigns - Steps to create a comprehensive digital strategy -Implementing and sustaining digital transformation in social economy organisations LU04: Monitoring and Evaluating Digital Impact -Methods for assessing the impact of digital initiatives -Tools for monitoring and evaluation
<p>Learning methodologies</p>	<p>The most effective teaching methods with adult learners are active methodologies, combined with a hands-on approach, encouraging critical thinking and real-world application.</p> <p>We suggest for</p> <p>LU01: Lecture and discussion, case study, practical exercises</p> <p>LU02: Group activities, practical exercises with tools (e.g. Power BI, Tableau)</p> <p>LU03 and LU04: Lecture and discussion, group activities, case studies, practical exercises.</p> <p>Blended training can be offered, using the MOOC platform to integrate more traditional face-to-face training.</p>
<p>Learning materials</p>	<p>Complementary learning materials are:</p>

	<ul style="list-style-type: none"> - ad hoc handouts; - practical exercises with tools and digital solutions for Business Companies - learning materials and publications on the topic in English or the participants' languages - Lecture notes on Key concepts of Digital transformation in SEOs. <p>These learning materials can be tailored to suit the participants' needs, ensuring they are engaging, interactive, and effective. The course trainers will provide the bibliography and website references.</p>
Entrance requirements	<p>There are no formal prerequisites to participate in the course, except being workers, managers, supporters or enablers in Social Economy Organisations.</p>
Assessment & Certification Schemes	<p>The assessment process will evaluate the learning outcomes outlined in the prototype and will follow established procedures. Grading criteria, levels, and assessment location will be communicated to learners before the baSE pilot phase, with authentication required.</p> <p>The Certification Schemes will follow the standards defined by EuroCert.</p> <p>Upon request, it will be possible to have (for MOOCs only) the recognition of micro-credentials.</p>

Disclaimer

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More Info and contact
www.socialeconomycompetences.eu

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