



Blueprint for advanced skills
& trainings in the social economy

Training Catalogue

Develop a roadmap for sustainable practices in social economy organisations



Area
Green / Fair

Level
Advanced

EQF
6

EU frameworks
GreenComp
Area 4: Acting for sustainability
EntreComp
Area: Ideas & Opportunities

Duration
18 hours



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TITLE: Develop a roadmap for sustainable practices in social economy organisations	
Duration / Notional workload	18 hours with a recommended structure of: <ul style="list-style-type: none"> - 6 hours synchronous training, including the presentation of the training (synchronous online/webinars/workshops) - 4 hours autonomous asynchronous training - 8 hours in-person classroom training with practical and laboratory activities, including the final exam.
Who is this course for	The course is intended for managers, area/sector managers, and coordinators of Social Economy organisations (SEOs) who aspire to integrate sustainability principles into their daily operations and long-term strategies. Decision makers and middle managers in public authorities interested in deepening their knowledge on the topics. The course aims to equip participants with the necessary tools to develop and implement effective strategies to integrate the economic, social, environmental, and community dimensions within the company's vision and operations.
Skill Gap Area	The Skill GAP refers to the SocioComp Areas <ul style="list-style-type: none"> - “Green Transition”, competence “Applying Systems Thinking for Green Transition” - “Fair & Inclusive Transition “Cultivating Ethical Leadership & Responsible Decision-Making.
Related standards	The European competencies’ frameworks related standards are: <p>GreenComp</p> <ul style="list-style-type: none"> - Area 4 Acting for sustainability, competence 4.1 Political agency. <p>EntreComp</p> <ul style="list-style-type: none"> - Area Ideas & Opportunities, competencies 1.3 Vision; 1.4 Valuing ideas.
EQF Level	EQF 6 ADVANCED
Learning Outcomes	Participants, on completion of the learning process, can <ul style="list-style-type: none"> - Identify the opportunities offered by the Social Economy Action Plan to integrate sustainable practices within SEOs - Apply principles of Integral Sustainability to develop inclusive business strategies - Analyse the opportunities offered by social finance

	<p>instruments to support the realisation of sustainable projects</p> <ul style="list-style-type: none"> - Understand ESG criteria and sustainability reporting standards - Understand how to structure a sustainability report that accounts for the environmental and social performances of the organisation - Orient a sustainability report to impact evaluation - Enhance the information assets of an organisation - Understand how to calculate the carbon footprint of organisational activities
<p>Contents</p>	<p>LU 01. Social Economy Action Plan</p> <ul style="list-style-type: none"> - Introduction to the European Social Economy Action Plan. Overview of tools and funding opportunities at the European and national levels for the realisation of sustainable projects by SEOs. <p>LU 02. Integral sustainability</p> <ul style="list-style-type: none"> - Definition and fundamental principles of integral sustainability - Business models for integral sustainability <p>LU 03. Social and sustainable finance instruments</p> <ul style="list-style-type: none"> - Overview of social finance and sustainable finance: definition, evolution, and current trends - The demand of social and sustainable finance: the role of Social Economy - Impact Investing and Social Impact Bonds (SIBs): functioning, advantages, and challenges - Crowdfunding: strategies for successful crowdfunding campaigns <p>LU 04. Impact-oriented sustainability reporting</p> <ul style="list-style-type: none"> - Introduction to ESG criteria for evaluating organisational and business performance - The European regulatory framework on sustainability and the role of SEOs in the social taxonomy - Sustainability reporting: reporting areas, topics, and layers - Sustainability reporting for SEOs - Guidelines for preparation: main international standards (GRI, SASB) - Data culture and data-driven approach - Impact orientation of sustainability reporting: from outputs to categories of change influenced by the organisation's

	<p>actions and activities</p> <ul style="list-style-type: none"> - Communicating the report: strategies for effective communication to internal and external stakeholders <p>LU 05. Carbon Footprint</p> <ul style="list-style-type: none"> - Principles of carbon footprint calculation: definitions and regulatory context - Tools and methods of calculation: overview of the most common methodologies (ISO 14064, GHG Protocol) - Reducing the carbon footprint: strategies for effective emission reduction - Emission offsetting: mechanisms and opportunities for offsetting - Calculation of the carbon footprint of an organisation.
Learning methodologies	<p>The most effective teaching methods with adult learners are active methodologies, combined with a hands-on approach, encouraging critical thinking and real-world application.</p> <p>We suggest</p> <ul style="list-style-type: none"> - Interactive teaching and learning methods: case studies, laboratory approach - Group work: project work - Traditional teaching: theoretical lessons, expert presentations - Problem-based learning (PBL): solving real problems, scenario analysis. <p>Blended training can be offered, using the MOOC platform to integrate more traditional face-to-face training.</p>
Learning materials	<p>To be determined later, depending on the available resources about the topic, and on the chosen teaching mode (face-to-face, hybrid or MOOC)</p> <ul style="list-style-type: none"> - Possibly: - Digital learning resources including video, audio, text, websites, animations and images - Existing manuals and tools - Publication: scientific or grey literature - Legal texts - Reference materials
Entrance requirements	<p>There are no formal prerequisites to participate in the course.</p>
Assessment & Certification Schemes	<p>The assessment process will evaluate the learning outcomes outlined in the prototype and will follow established procedures. Grading criteria, levels, and assessment location will be</p>

	<p>communicated to learners before the baSE pilot phase, with authentication required.</p> <p>The Certification Schemes will follow the standards defined by EuroCert.</p> <p>Upon request, it will be possible to have (for MOOCs only) the recognition of micro-credentials.</p>
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