



Blueprint for advanced skills  
& trainings in the social economy

## Training Catalogue

# Assess the social impact of Social economy organisations



### Area

Green / Fair

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### Level

Advanced

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### EQF

6

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### EU frameworks

GreenComp

Area 2: Embracing complexity in sustainability

EntreComp

Area: Ideas & Opportunities

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### Duration

30 hours



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| TITLE: Assess the social impact of Social economy organisations |  |
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| Duration / Notional workload                                    | <p>30 hours (1 ECTS).</p> <p>The suggested structure implies:</p> <ul style="list-style-type: none"> <li>-24 hours of synchronous training (online or face-to-face with webinars/workshops)</li> <li>-6 hours of autonomous study and hands-on activities, including the preparation for the final exam.</li> </ul>  |
| Who is this course for  | <p>According to the baSE Occupational Profiles classification, the course aims at managers, supporters, enablers within Social Economy organisations.</p> <p>The course aims at managers, supervisors, coordinators and communication officers involved in designing, planning, communication and coordinating activities and human resources within Social Economy organisations.</p> <p>The course aims to equip participants with advanced knowledge and skills to design and implement social impact assessment processes within social economy organisations.</p> |
| Skill Gap Area  | <p>The Skill GAP refers to the SocioComp Areas</p> <ul style="list-style-type: none"> <li>- “Green Transition”, competence Applying systems thinking for Green Transition</li> <li>- “ Fair &amp; Inclusive Transition”, competence Advancing economic empowerment and advocacy.</li> </ul>  |
| Related standards   | <p>The European competencies’ frameworks related standards are:</p> <ul style="list-style-type: none"> <li>-GreenComp Area 2 Embracing complexity in sustainability, competence 2.2 Critical thinking</li> <li>-EntreComp Area Ideas &amp; Opportunities, competence 1.5 Ethical &amp; sustainable thinking</li> </ul>   |
| EQF Level   | EQF 6 ADVANCED   |
| Learning Outcomes   | <p>Participants, on completion of the learning process, can</p> <ul style="list-style-type: none"> <li>- Understand the key concepts of social impact assessment</li> <li>- Understand how to design a social impact assessment process using the most appropriate methods, tools and indicators</li> <li>- Identify the best social impact indicators that could be monitored within the social economy organisation</li> <li>- Implement a social impact assessment process.</li> </ul>  |
| Contents  | <p><b>LU01 Social Impact Assessment - Fundamentals</b></p> <ul style="list-style-type: none"> <li>- Overview of impact assessment</li> <li>- Overview of the social impact assessment</li> </ul>   |

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|                               | <ul style="list-style-type: none"> <li>- Social impact assessment principles</li> <li>- Types of social impact assessment (e.g. SIA, SROI, participatory SIA etc).</li> </ul> <p><b>LU02 Social Impact Assessment tools</b></p> <ul style="list-style-type: none"> <li>- Dimensions of social impact assessment</li> <li>- Methods and instruments used in social impact assessment</li> <li>- Digital tools for impact assessment</li> <li>- Case studies presentations of various tools for SIA.</li> </ul> <p><b>LU03 Indicators for Social Impact Assessment</b></p> <ul style="list-style-type: none"> <li>- Social Impact Assessment indicators</li> <li>- Examples of indicators for social impact assessment</li> <li>- Practical examples of indicators application in Social Economy organisations.</li> </ul> <p><b>LU04 Social Impact Assessment implementation and reporting</b></p> <ul style="list-style-type: none"> <li>- Steps in social impact assessment</li> <li>- Approaches of how to implement social impact assessment indicators into current monitoring and evaluation plan</li> <li>- Introduction to SDGs and ESG criteria and examples of practical application</li> <li>- Introduction to social impact assessment reporting</li> <li>- Data collection and analysis</li> <li>- Communication of the report: strategies for effective communication to internal and external stakeholders.</li> </ul> |
| <b>Learning methodologies</b> | <p>The most effective teaching methods with adult learners are active methodologies, combined with a hands-on approach, encouraging critical thinking and real-world application.</p> <p>We suggest for</p> <p>LU01: Lectures, readings (articles, books, and case studies) and discussions on key concepts, group activities</p> <p>LU02: Lectures, examples of practical application of digital tools for impact assessment, case studies presentations of various tools for SIA, role-playing</p> <p>LU03: Group discussion, case studies of successful indicators' implementation group activities; exercises</p> <p>LU04: Presentations, group discussion, case studies</p> <p>Blended training can be offered, using the MOOC platform to integrate more traditional face-to-face training.</p>  |
| <b>Learning materials</b>     | <p>Complementary learning materials are:</p> <ul style="list-style-type: none"> <li>- ad hoc handouts;</li> </ul>  |

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|   | <ul style="list-style-type: none"> <li>- learning materials and publications on the topic in English or the participants' languages</li> <li>- Lecture notes on Key concepts of SIA.</li> <li>- Digital learning resources including video, audio, text, websites, animations and images</li> <li>- Resources' section               <ul style="list-style-type: none"> <li>o Toolbox: existing manuals and tools</li> <li>o Publication: scientific or grey literature</li> <li>o Legal texts</li> <li>o Reference materials</li> </ul> </li> </ul> <p>These learning materials can be tailored to suit the participants' needs, ensuring they are engaging, interactive, and effective. The course trainers will provide the bibliography and website references.</p> |
| <b>Entrance requirements</b>                  | There are no formal prerequisites to participate in the course, except being workers, managers, supporters or enablers in SEOs.   |
| <b>Assessment &amp; Certification Schemes</b> | <p>The assessment process will evaluate the learning outcomes outlined in the prototype and will follow established procedures.</p> <p>Grading criteria, levels, and assessment location will be communicated to learners before the baSE pilot phase, with authentication required.</p> <p>The Certification Schemes will follow the standards defined by EuroCert.</p> <p>Upon request, it will be possible to have (for MOOCs only) the recognition of micro-credentials.</p>  |

## Disclaimer

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