



Blueprint for advanced skills
& trainings in the social economy

Training Catalogue

Promote innovative solutions for tackling together societal challenges: co-production and service design tools



Area

Fair

Level

Advanced

EQF

6

EU frameworks

GreenComp

Area 2: Embracing complexity in sustainability

Duration

18 hours



Co-funded by
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TITLE: Promote innovative solutions for tackling together societal challenges: co-production and service design tools	
Duration / Notional workload	18 hours with the following recommended structure: - 4 hours of online training (synchronous webinars/workshops), which includes the presentation of the training - 6 hours of self-paced asynchronous online training - 8 hours of in-person classroom training, featuring practical and laboratory activities, concluding with the final exam.
Who is this course for	The course is intended for: -Managers, area/sector coordinators and middle managers of Social Enterprises who are involved in the development, implementation, and management of services that require an innovative and participatory approach to address social needs. -Decision makers and middle managers of public authorities who are interested in deepening their knowledge of the topics. According to the Occupational Profiles of the baSE project the participants are classified as Managers and Enablers.
Skill Gap Area	The Skill GAP refers to the SocioComp Area “Fair & Inclusive Transition”, competence “Understanding of inclusive values and intersectionality”.
Related standards	The training is strongly connected to the following European frameworks: > Entrecomp - area “Ideas and Opportunities”, competencies 1.1 Spotting Opportunities; 1.3 Vision and 1.5 Ethical and Sustainable Thinking - area “Resources”, competencies 2.2 Motivation and perseverance, 2.3 Mobilizing resources, 2.5 Mobilizing others - area “Into Action”, competencies: 3.1 Taking the initiative, 3.2 Planning and Management, 3.4 Working with others > GreenComp -Area 2 Embracing complexity in sustainability, competence 2.1 Systems thinking
EQF Level	EQF 6- ADVANCED

<p>Learning Outcomes</p>	<p>Participants, on completion of the learning process, can</p> <ul style="list-style-type: none"> - Identify the opportunities offered by the European Action Plan for the social economy to develop innovative solutions in the field of services - Analyse national actions and the tools provided by the plan to develop customised approaches within their organisations - Analyse welfare models and the role of Social Economy organisations within them - Develop community management actions to build customised solutions and form strategic alliances - Use facilitation tools and techniques to actively involve the community in the decision-making process - Develop collaborative leadership skills to manage diverse groups - Design services that specifically meet users' needs, with a focus on usability and accessibility - Implement design thinking methodologies to develop effective and sustainable solutions - Understand the process for evaluating the social impact generated by activities and projects.
<p>Contents</p>	<p>LU 01. European Action Plan for the social economy and national actions</p> <ul style="list-style-type: none"> - Overview of the European plan - Available tools for Social Economy organisations - Funding and support opportunities. <p>LU 02. Community management and new welfare models</p> <ul style="list-style-type: none"> - New welfare models. - The role of third sector entities in new welfare models - The territorialization of welfare: culture, actors, and governance - Social innovation in territorial welfare services. <p>LU 03. Service design</p> <ul style="list-style-type: none"> - Service design and Open Innovation - Prototyping and testing new services - Building innovative strategic alliances. <p>LU 04. Facilitation tools and techniques for participatory design and community work</p> <ul style="list-style-type: none"> - Principles of participatory facilitation: introduction to the basics of facilitation and how it can be used to enhance community work

	<ul style="list-style-type: none"> - Facilitation techniques: overview of the most effective techniques to promote active participation and engagement of all community members - Tools for participatory design: use of digital and non-digital tools to involve the community in service design. <p>LU 05. Focus on the energy sector: activities of Renewable Energy Communities (REC) and their relationship with the community</p> <ul style="list-style-type: none"> - What are RECs and their function: definition and overview of renewable energy communities - Benefits and challenges of RECs: analysis of community benefits and implementation challenges - Creating a REC: key steps for establishment and management - How to start a REC in your community.
Learning methodologies	<p>The most effective teaching methods with adult learners are active methodologies, combined with a hands-on approach, encouraging critical thinking and real-world application.</p> <p>We suggest</p> <ul style="list-style-type: none"> - Interactive teaching and learning methods: case studies, laboratory approach. - Group work: collaborative projects, workshops, brainstorming sessions. - Traditional teaching: theoretical lessons, expert presentations. - Problem-based learning (PBL): solving real problems, scenario analysis. - Flipped classroom <p>Blended training can be offered, using the MOOC platform to integrate more traditional face-to-face training.</p>
Learning materials	<p>To be determined later, depending on the available resources about the topic, and on the chosen teaching mode (face-to-face, hybrid or MOOC)</p> <p>Possibly:</p> <ul style="list-style-type: none"> - Digital learning resources including video, audio, text, websites, animations and images - Existing manuals and tools - Publication: scientific or grey literature - Legal texts - Reference materials
Entrance requirements	<p>There are no formal prerequisites to participate in the course.</p>

Assessment & Certification Schemes	<p>The assessment process will evaluate the learning outcomes outlined in the prototype and will follow established procedures. Grading criteria, levels, and assessment location will be communicated to learners before the baSE pilot phase, with authentication required.</p> <p>The Certification Schemes will follow the standards defined by EuroCert.</p> <p>Upon request, it will be possible to have (for MOOCs only) the recognition of micro-credentials.</p>
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