



Blueprint for advanced skills
& trainings in the social economy

Training Catalogue

Promote social advocacy strategies as a leverage in the SE ecosystem



Area

Fair

Level

Advanced

EQF

5 / 6

EU frameworks

EntreComp

Area: Resources

GreenComp

Area 4: Acting for sustainability

Duration

30 hours



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TITLE: Promote social advocacy strategies as a leverage in the SE ecosystem	
Duration / Notional workload	<p>30 hours (1 ECTS):</p> <p>The suggested structure implies:</p> <ul style="list-style-type: none"> - 6 hours of online training (synchronous/webinars/workshops) - 24 hours of autonomous study and hands-on activities (asynchronous), including the preparation for the final exam.
Who is this course for	<p>This course is for advisers, developers, policymakers, consultants, and other support personnel involved in the broader social enterprise (SE) ecosystem. It includes individuals working in SE networks or alliances, development agencies, municipalities, ministries, business incubators, and similar organisations. The course targets those who advise and support the growth of SE organisations and the sector as a whole, as well as those engaged in strategic planning and policymaking in the SE field.</p> <p>According to the baSE Occupational Profiles classification, this course is for OP3 SE Supporters and can be relevant for OP2 SE Enablers at the European Qualifications Framework (EQF) level 6 (advanced).</p> <p>The course aims to equip participants with advanced knowledge and skills to develop and implement effective social advocacy strategies, thereby economically and politically empowering and strengthening the SE sector.</p>
Skill Gap Area	<p>The Skill GAP refers to the SocioComp Area “Fair & Inclusive Transition”, competence “Advancing economic empowerment and advocacy”.</p>
Related standards	<p>The European competencies’ frameworks related standards are:</p> <p>EntreComp - Area Resources, competencies</p> <p>2.1 Self-awareness & self-efficacy</p> <p>2.4 Financial & economic literacy;</p> <p>GreenComp Area 4 Acting for sustainability, competence 4.2. Collective Action</p>
EQF Level	EQF 5 and 6 ADVANCED
Learning Outcomes	<p>Participants, on completion of the learning process, can</p> <ul style="list-style-type: none"> - Analyse the developmental opportunities for integration of SE into local, national, and global socio-economic development. - Design innovative and effective advocacy strategies for the recognition and integration of SE practices within local and

	<p>national developmental contexts.</p> <ul style="list-style-type: none"> - Implement social advocacy strategies in SE practices within local, national, and global economic and social contexts. - Leverage social advocacy strategies in the SE ecosystem, driving socio-economic change and policy development.
Contents	<p>LU01 Social economy sector in relation to public and private sectors</p> <ul style="list-style-type: none"> - The three sectors: distinctions and interactions between the public, private, and non-profit (third) sector - Access to goods and services in just and unjust societies <p>LU02 Social economy and globalized economies</p> <ul style="list-style-type: none"> - Living in multiple worlds: the impact of globalization on local, national, and global economies - Societal and Economic Relations: exploring the relationships between societal and economic aspects of different societies - Social Economy and SDGs: the role of the social economy in achieving the Sustainable Development Goals (SDGs) <p>LU03 Public policies and advocacy for SE</p> <ul style="list-style-type: none"> - SE public policies at the EU and national level - Advocacy principles, methods, and tools - Justification of social economies: the rationale behind social economies as valuable societal activities <p>LU04 Goal-oriented social advocacy strategies</p> <ul style="list-style-type: none"> - Defining clear and actionable social advocacy goals - Developing social advocacy strategies for social advocacy - Designing impactful social advocacy activities, including actions, campaigns, and other initiatives - How to implement social advocacy activities effectively - How to Assess the effectiveness of social advocacy activities and strategies
Learning methodologies	<p>The most effective teaching methods with adult learners are active methodologies, combined with a hands-on approach, encouraging critical thinking and real-world application.</p> <p>We suggest for</p> <p>LU01: case studies, group discussions, role-playing</p> <p>LU02: group activities, guided reflections</p> <p>LU03: lecture, case studies, role-playing</p> <p>LU04: workshop, reflective feedback.</p> <p>Blended training can be offered, using the MOOC platform to</p>

	integrate more traditional face-to-face training.
Learning materials	<p>- Massive Open Online Course available on the MOOC UP baSE project platform</p> <p>Complementary learning materials are:</p> <ul style="list-style-type: none"> - ad hoc handouts; - learning materials and publications on the topic in English or the participants' languages. <p>The course trainers will provide the bibliography and website references.</p>
Entrance requirements	In the social economy ecosystem, there are no other prerequisites to participate in the course, except for being advisers, developers, policymakers, supporters, and enablers.
Assessment & Certification Schemes	<p>The assessment process will evaluate the learning outcomes outlined in the prototype and will follow established procedures. Grading criteria, levels, and assessment location will be communicated to learners before the baSE pilot phase, with authentication required.</p> <p>The Certification Schemes will follow the standards defined by EuroCert.</p> <p>Upon request, it will be possible to have (for MOOCs only) the recognition of micro-credentials.</p>

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